



December 18, 2007

Bob Butler, TSP
President & CEO
Butler Learning Systems
1325 West Dorothy Lane
Dayton, OH 45409-1385

Dear Bob:

Thanks again to Butler Learning Systems for an outstanding job of customizing our last training session of “Managing The Sales Professional.” You took our vision and mission statements along with our Brand Builder and nailed it!

As you know, we are at a stage in our business when our company is finally bringing the two sales teams and brands together as one. In the two days of training, I could feel them coming together and had many comments from all participants that the feeling was the same throughout the group.

The meetings and preparation before the training was time well spent. Over the years you have become well acquainted with our sales team. The follow-up after is also great and we will be using the “Playbook” as a reference and sales tool.

You have become a long term component of our commitment to training and Butler Learning has proven to be a very good partnership with Bob Evans Farms. We will continue to send new managers to open enrollment, as necessary.

Sincerely,

Skip Larson, TSP
Senior Vice President of Sales

SL/jlg

COPY

NOTICE:

Please respect the time and generosity of our client. Our clients send us letters expressing their appreciation to our products. They request, Please, NO PHONE CALLS!